બીએસએનએલની ગ્રાહકલક્ષી ઓફરોથી પ્રિપેઈડ ધારકોને ફાયદો

ગાંધીનગર, તા. ૨૦

ગુજરાત સર્કલમાં જીઓના આગમનથી મોબાઈલ કંપનીઓમાં ગળાકાપ સ્પર્ધા ઉભી થતાં તેનો ફાયદો ગ્રાહકોને મળી રહ્યો છે. અત્યાર સુધી દરેક કંપનીએ તગડો નફો કમાયો પરંતુ હવે તેના પર નિયંત્રણ આવ્યુ છે. હવે બીએસએનએલ દ્વારા પણ વિવિધ ગ્રાહકલક્ષી સ્કીમોની જાહેરાત કરવામાં આવી છે. બીએસએનએલ દ્વારા માત્ર રૂ. ૧૯ના રિચાર્જમાં ૯૦ દિવસ સુધી ૧૫ પૈસા અને ૩૫ પૈસા પ્રતિ યુનિટ અને રૂ. ૧૪૩માં અનલિમિટેડ કોલ સાથે દરરોજનો ૧ જીબી ડેટા ફ્રી આપવાની સ્કીમ અમલમાં મુકી છે.

બીએસએનએલ દ્વારા ગ્રાહકોને ફાયદો કરાવતી સ્કીમની જાહેરાત કરવામાં આવી છે જેમાં ૧૫ પૈસા અને અધર નેટવર્કમાં ૩૫ પૈસામાં ૯૦ દિવસ સુધી મળે તેવી માત્ર રૂ. ૧૯માં ઓફર કરવામાં આવી છે. આ માટે ગ્રાહકે માત્ર ★૪૪૪★૧૯# ડાયલ કરવાથી તેને આ સ્કીમનો લાભ મળવા પાત્ર થશે. આ સાથે તેમાં રૂ. ૮માં એક માસની સ્કીમનો ઓપ્શન પણ આપવામાં આવ્યો છે. બીજી તરફ રૂ. ૧૪૩માં અનલિમિટેડ કોલ અને ૧ જીબી ડેટા ફ્રીની સ્કીમ પણ લોન્ચ કરવામાં આવી છે.

માર્ગોનું રિપેરીંગ

● અનુસંધાન છેલ્લાનું ચાલુ

મેયરે કહ્યું કે ૧૫-૧૧-૧૭ સુધીમાં તમામ કામ થઈ જશે. આ માટેના ટેન્ડરની પ્રક્રિયા પૂર્ણ થઈ ગઈ છે.

ગ્રામ્ય વિસ્તારના પેવર બ્લોકના કામ માટે ઝડપથી એન.ઓ.સી. માર્ગ મકાન વિભાગમાંથી મળે તે માટે તેમની સાથે વાતચીત ચાલી રહી હોવાનું કમિશનર ડી.એન. મોદીએ જણાવ્યું હતું. મેયર પ્રવિણ પટેલે જણાવ્યું હતું કે સી સી રોડની કામગીરી હાલ ચાલુ જ છે. આ તકનો લાભ લઈ ભાજપના સભ્યોએ કોંગ્રેસ તરફ ઈશારો કરી કહ્યું હતું કે શરમ કરો અને આભાર માનો ભાજપે આ કરી આપ્યું છે. ત્યારે જીતુ રાયકાએ જણાવ્યું હતું કે ગ્રામીણ પ્રજાનો હક્ક છે અને કર્યું એમાં નવાઈ નથી કરી અમારી લડતનો વિજય છે એટલે આભાર ના હોય.

તડાપીટ

● અનુસંધાન છેલ્લાનું ચાલુ

નિયમ મુજબ રજુઆત કરતા નથી એટલે હું કોઈને ફરજ ના પાડી શકુ. તમે નિયમાનુસાર કાર્યવાહી કરો હું તમારા હક્કોનું રક્ષણ કરીશ.

વિપક્ષી નેતા શૈલેન્દ્રસિંહ બિહોલાએ પણ વિરોધ વ્યક્ત કરતાં જણાવ્યુ હતુ કે મેં તમને પત્ર લખીને જણાવ્યુ હતુ પણ સામાન્ય સભામાં વિકાસના કામોની ચર્ચા થતી જ નથી. કોર્પોરેશનને ભાજપની નેતાગીરી એ દલા તરવાડીની વાડીમાં રૂપાંતરિત કર્યું છે. મેયર પ્રવિણ પટેલે આ વાતનો વિરોધ કરતાં જણાવ્યુ હતુ કે નિયમ પ્રમાણે કાર્યવાહી ચાલે. બજેટમાં કરેલી જોગવાઈઓ એ વિકાસના કામોનો હિસાબ છે જે મંજૂર કર્યુ છે. ક્રમાનુસાર કામગીરી ચાલી રહી છે તેથી આપનો વિરોધ વ્યાજબી નથી. અગ્રતા પ્રમાણે કામગીરી હાથ ધરવામાં આવતી જ હોય છે. મનપામાં ચાલતા ભ્રષ્ટાચાર બાબતે સંકલન સમિતિની રચના ક્યાં અટવાઈ તેવા જિતુ રાયકાના પ્રશ્નના ઉત્તરમાં મેયર પ્રવિણ પટેલે જણાવ્યુ હતુ કે મને કોઈ રજુઆત મળી નથી એટલે સમિતિની રચનાની જરૂરિયાત મને જણાઈ નથી આમ છતાં લેખિત રજુઆત કરાશે અને પુરાવાઓ અપાશે તો ચોક્કસ રચના કરાશે. આ પછી રાયકાએ તે અંગેના પુરાવા સાથે રજુઆત કરાશે તેમ જણાવ્યું હતું.

જળબંબાકાર

● અનુસંધાન પહેલાનું ચાલુ

સહિતના તમામ વિસ્તારોમાં નોંધપાત્ર વરસાદ થયો છે. વિખરોલીમાં ત્રણ ઈંચથી વધુ, ભાડુંપમાં ત્રણ ઈંચથી વધુ, ચેમ્બુરમાં બે ઈંચથી વધુ, કુર્લામાં બે ઈંચથી વધુ, કાંદીવલીમાં બે ઈંચથી વધુ વરસાદ થયો છે. ભારે વરસાદની ચેતવણી પણ જારી કરાઈ છે. બીજી બાજુ ભારે વરસાદના કારણે સ્કુલ અને કોલેજોને બંધ રાખવામાં આવી છે. શૈક્ષણિક કાર્યને માઠી અસર થઈ છે. મંગળવારે શરૂ થયેલો ભારે વરસાદ આજે પણ જારી રહ્યો હતો.

ભૂકંપ

● અનુસંધાન પહેલાનું ચાલુ

થયેલી ઈમારતોના કાટમાળ હેઠળ મોટી સંખ્યામાં લોકો ફસાયેલા છે. અમેરિકાના ભૂગર્ભ સર્વેક્ષણનુ કહેવુ છે કે ભૂકંપની તીવ્રતા રિક્ટર સ્કેલ પર ૭.૧ આંકવામાં આવી હતી. ધરતીકંપના કારણે અભૂતપૂર્વ નુકસાન થયુ છે. હજારોની સંખ્યામાં લોકો જાહેર રસ્તા પર સમય ગાળી રહ્યા છે. જે વિસ્તારમાં નુકસાન થયુ છે ત્યાં બચાવ અને રાહત કામગીરી યુદ્ધના ધોરણે ચાલી રહી છે.

પેટ્રોલ પર

● અનુસંધાન પહેલાનું ચાલુ

આવી સ્થિતિમાં કોંગ્રેસ અને સીપીએમની સરકારો જવાબ આપે કે તેમને કેન્દ્ર પાસેથી ટેક્સ જોઈએ છે કે કેમ. પેટ્રોલ ઉપર ટેક્સ ઘટાડવાની શક્યતાને લઈને પુછવામાં આવેલાપ્રશ્નના જવાબમાં જેટલીએ કહ્યું હતું કે, આને લઈને ઘણા પરિબળોને ધ્યાનમાં લેવા પડશે.

પહેલું સુખ તે...

● ૪ પાનાનું ચાલુ...

અને કર્મોના સિધાંતને અનુસરતા આયુર્વેદમાં પણ એવા ઘણા રોગો છે જેનું કારણ પૂર્વજન્મમાં કરેલા કર્મો છે. આ ઉપરાંત કોઢને માનસિકતા સાથે પણ સબંધ હોય શકે, કારણકે નિંદા, અપમાન, અસત્યવચન આદી ખરાબ ગુણો મૂળ તો વ્યક્તિની માનસિકતા સાથે જ જોડાયેલા છે)

હવે વાત કરીએ કોઢની ચિકિત્સાની. એ પહેલા કોઢ ના થાય (કે પછી સામાન્યતઃ ચામડી ના રોગો ન થાય) એ માટે શું કરી શકાય?

● શરીર ને ઢાંકીને રાખવું. સૂર્ય ના કિરણો થી ચામડી ને બચાવવી. આ માટે સન સ્કીન લોશન લગાવી શકાય. અને આખા કપડા પહેરીને બહાર જવું.

● આહાર માં વિરુદ્ધાહાર ના લેવાય તેનું શક્યતઃ ધ્યાન રાખવું.

● શક્ય હોય ત્યાં સુધી વિચારો શુદ્ધ રાખવા. સત્ય બોલવાથી, નિંદા ના કરવાથી, તથા અપમાન કે ખરાબ વચન ન બોલવાથી રોગ તો નહીં જ થાય ઉપરાંત વ્યક્તિવિકાસ જરૂર થશે.

કોઢ ની ચિકિત્સા ની વાત કરીએ તો કોઢ માટે આયુર્વેદમાં બાકુચી (બાવચી) તથા કળા ઉંબરાને શ્રેષ્ઠ કહેલ છે (જો કે કાળો ઉંબરો મળવો મુશ્કેલ છે).

● પંચકર્મ ચિકિત્સા, અને ખાસ વિરેચન કરવાનું સુચન છે. વિરેચન કરાવીને કળા ઉમ્બરાના રસ દ્વારા ચિકિત્સા કરવાનું સુચવેલ છે.

● આ ઉપરાંત ખેર (ખદિર) ની છાલ નું ચૂર્ણ કરી પી શકાય.

● કાળો ઉંબરો, બાવચી, ચિત્રક તથા ગોમૂત્ર ને વટી લેપ કરી શકાય.

● શરીરમાંથી દુષિત રક્ત બહાર કાઢવાની વિવિધ ક્રિયાઓ ક જેને રક્ત મોક્ષણ કહે છે, તેના વડે પણ કોઢ ની ચિકિત્સા નું સુચન છે.

● આ ઉપરાંત માનસિક તથા દેવિક ચિકિત્સાઓમાં ધ્યાન, સદાચાર, તથા દાન કરવાને મહત્વ અપાયું છે. (આ ચિકિત્સાનું વૈજ્ઞાનિક મહત્વ શું છે એ તો કદાચ સાબિત ના થઈ શકે પણ દાન કરવાથી કોઢમાં ફાયદો થાય એવું લખનારે સાક્ષી ભાવે જોયું છે, મત મતાંતરો ચોક્કસ શક્ય છે)

ઘણા લોકો માને છે કે કોઢ એ અસાધ્ય વ્યાધી છે પરંતુ આયુર્વેદ દ્વારા યોગ્ય ઉપચાર, યોગ્ય સમયે કરવામાં આવે તો કોઢ મટી શકે. દરેક વ્યાધી ના ઔષધો હાજર જ છે, ફક્ત તેને ઓળખીને સમયસર ઉપયોગ કરવો રહ્યો.

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SBI Life
INSURANCE
With Us, You're Sure

SBI LIFE INSURANCE COMPANY LIMITED

Our Company was incorporated at Mumbai on October 11, 2000 as SBI Life Insurance Company Limited, a public limited company under the Companies Act, 1956 and received a certificate of commencement of business on November 20, 2000. Our Company is registered with IRDAI for carrying out the business of life insurance pursuant to registration certificate number 111, dated March 29, 2001. For details relating to change in the registered office of our Company, see "History and Certain Corporate Matters" on page 167 of the Red Herring Prospectus dated September 11, 2017 registered with the RoC on September 12, 2017 (**"RHP"**). **Registered Office and Corporate Office:** 'NATRAJ', M. V. Road and Western Express Highway Junction, Andheri (East), Mumbai - 400 069. **Tel:** (91 22) 6191 1000; **Fax:** (91 22) 6191 0338. **Contact Person:** Aniket K. Karandikar, Company Secretary and Compliance Officer; **E-mail:** investor@sbilife.co.in; **Website:** www.sbilife.co.in; **Corporate Identity Number:** U99999MH2000PLC129113

OUR PROMOTERS: STATE BANK OF INDIA AND BNP PARIBAS CARDIF S.A.

INITIAL PUBLIC OFFER OF UP TO 120,000,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF SBI LIFE INSURANCE COMPANY LIMITED (OUR "COMPANY") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE AGGREGATING UP TO ₹ [•] MILLION, THROUGH AN OFFER FOR SALE BY STATE BANK OF INDIA AND BNP PARIBAS CARDIF S.A. ("PROMOTER SELLING SHAREHOLDERS") OF UP TO 80,000,000 EQUITY SHARES AND UP TO 40,000,000 EQUITY SHARES, RESPECTIVELY, AGGREGATING UP TO ₹ [•] MILLION AND ₹ [•] MILLION, RESPECTIVELY (THE "OFFER"). THIS OFFER INCLUDES A RESERVATION OF UP TO 2,000,000 EQUITY SHARES (CONSTITUTING UP TO 0.2% OF OUR POST-OFFER PAID-UP SHARE CAPITAL) FOR PURCHASE BY ELIGIBLE EMPLOYEES AT A DISCOUNT OF [•]% (EQUIVALENT TO ₹ 68) ON THE OFFER PRICE (AS DEFINED IN "DEFINITION AND ABBREVIATIONS") (THE "EMPLOYEE RESERVATION PORTION") AND A RESERVATION OF UP TO 12,000,000 EQUITY SHARES (CONSTITUTING UP TO 10% OF THE OFFER) FOR PURCHASE BY STATE BANK SHAREHOLDERS (AS DEFINED IN "DEFINITION AND ABBREVIATIONS") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE AGGREGATING UP TO ₹ [•] MILLION (THE "STATE BANK SHAREHOLDERS RESERVATION PORTION"). THE OFFER WOULD CONSTITUTE UP TO 12% OF OUR POST-OFFER PAID-UP SHARE CAPITAL AND THE NET OFFER SHALL CONSTITUTE 10.60% OF OUR POST-OFFER PAID-UP SHARE CAPITAL.

Price Band: ₹ 685 to ₹ 700 per Equity Share of face value of ₹ 10 each.
Discount to Eligible Employees: ₹ 68 per Equity Share on Offer Price.
The Floor Price is 68.50 times the face value and the Cap Price is 70.00 times the face value.
Bids can be made for a minimum of 21 Equity Shares and in multiples of 21 Equity Shares thereafter.

Risks to Investors:

i. The 8 Lead Managers associated with the Offer have handled 56 public issues in the past three years out of which 16 issues closed below the issue price on listing date.
ii. The price/earnings ratio based on EPS for Fiscal 2017 for the issuer at the upper end of the price band is as high as 73.30, compared to the average industry peer group price/earnings ratio of 38.05.
iii. Average cost of acquisition of Equity Shares for the Promoter Selling Shareholders in the Offer is ₹ 10, where as the offer price at upper end of the price band is ₹ 700.

BID/OFFER PROGRAMME — **OPEN** — **CLOSES ON FRIDAY, SEPTEMBER 22, 2017**

ASBA* | Simple, Safe, Smart way of Application | *Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, For further details, check section on ASBA below. **Mandatory in public issues from January 1, 2016. No cheque will be accepted.**

In case of any revision to the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, will be widely disseminated by notification to BSE and NSE, by issuing a press release, and also by indicating the change on the websites of the Lead Managers and at the terminals of the Syndicate Members and by intimation to Self Certified Syndicate Banks ("SCSBs"), Registered Brokers, Collecting Depository Participants and Registrar and Share Transfer Agents.

This Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"). The Offer is being made in accordance with Regulation 26(1) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended ("SEBI Regulations"), wherein 50% of the Net Offer shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs"), provided that our Company and the Promoter Selling Shareholders may,in consultation with the Lead Managers, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis, out of which one-third shall be reserved for domestic Mutual Funds only, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price, in accordance with the SEBI Regulations. 5% of the QIB Portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Offer Price. Further, not less than 15% of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35% of the Net Offer shall be available for allocation to Retail Individual Bidders in accordance with the SEBI Regulations, subject to valid Bids being received at or above the Offer Price. All potential investors, other than Anchor Investors, are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective bank account which will be blocked by the SCSBs, to participate in this Offer. For details, see "Offer Procedure" beginning on page 445 of the RHP.

Bidders/Applicants should note that on the basis of DP ID and Client ID as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorised the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for unblocking of ASBA Account or for other correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders'/Applicants' sole risk. Bidders/Applicants should ensure that DP ID and the Client ID are correctly filled in the Bid cum Application Form. The DP ID and Client ID provided in the Bid cum Application Form should match with the DP ID and Client ID available in the depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that beneficiary account provided in the Bid cum Application form is active.

Contents of the Memorandum of the Company as regards its Objects: For information on the main objects and other objects of the Company, see **"History and Certain Corporate Matters"** on page 167 of the RHP and Clause III of the Memorandum of Association of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Offer. For further details, see the section **"Material Contracts and Documents for Inspection"** on page 496 of the RHP.

Liability of the members of the Company: Limited by shares

Amount of share capital of the Company and Capital structure: The authorised, issued, subscribed and paid up share capital of the Company as on the date of the RHP is as follows: The authorised capital of the Company is ₹ 20,000,000,000 divided into 2,000,000,000 Equity Shares of ₹ 10 each. The issued, subscribed and paid-up share capital of the Company is ₹ 10,000,000,000 divided into 1,000,000,000 Equity Shares of ₹10 each. For details, see the section "Capital Structure" beginning on page 77 of the RHP.

Names of signatories to the Memorandum of Association of the Company and the number of Equity Shares subscribed by them: Given below are the names of the signatories of the Memorandum of Association of the Company, at the time of signing of the Memorandum of Association: 700 Equity Shares were allotted to State Bank and six individuals (who held 100 Equity Shares each as nominees of State Bank) on November 3, 2000.

Listing : The Equity Shares offered through the RHP are proposed to be listed on BSE and NSE. Our Company has received an 'in-principle' approval from BSE and NSE for the listing of the Equity Shares pursuant to letter bearing number DSC/IPO/PGS/IP/360/2017-18 dated August 11, 2017 and letter bearing number NSE/LIST/15387 dated August 10, 2017, respectively. For the purposes of the Offer, the Designated Stock Exchange shall be the NSE. A copy of the RHP and the Prospectus shall be delivered for registration to the RoC in accordance with Section 26(4) of the Companies Act 2013. For details of the material contracts and documents available for inspection from the date of the RHP up to the Bid/Offer Closing Date, see "Material Contracts and Documents for Inspection" on page 496 of the RHP.

Disclaimer Clause of the Securities and Exchange Board of India ("SEBI"): SEBI only gives its observations on the Offer documents and this does not constitute approval of either the Offer or the specified securities or the offer document. The investors are advised to refer to page 414 of the RHP for the full text of the Disclaimer Clause of SEBI.

Disclaimer Clause of BSE: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the RHP has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the RHP. The investors are advised to refer to page 430 of the RHP for the full text of the Disclaimer Clause of the BSE.

Disclaimer Clause of NSE (The Designated Stock Exchange): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer document. The investors are advised to refer to page 431 of the RHP for the full text of the Disclaimer Clause of NSE.

DISCLAIMER CLAUSE OF IRDAI : INSURANCE REGULATORY AND DEVELOPMENT AUTHORITY OF INDIA DOES NOT UNDERTAKE ANY RESPONSIBILITY FOR THE FINANCIAL SOUNDNESS OF OUR COMPANY OR FOR THE CORRECTNESS OF ANY OF THE STATEMENTS MADE OR OPINIONS EXPRESSED IN THIS CONNECTION. ANY APPROVAL BY IRDAI UNDER THE IRDAI ISSUANCE OF CAPITAL REGULATIONS SHALL NOT IN ANY MANNER BE DEEMED TO BE OR SERVE AS A VALIDATION OF THE REPRESENTATIONS BY THE COMPANY IN THE RHP.

GENERAL RISKS: Investment in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by Securities and Exchange Board of India ("**SEBI**"), nor does SEBI guarantee the accuracy or adequacy of the contents of the RHP. Specific attention of the investors is invited to "Risk Factors" beginning on page 20 of the RHP.

BOOK RUNNING LEAD MANAGERS

JM FINANCIAL	AXIS CAPITAL	BNP PARIBAS	citi	Deutsche Bank
JM Financial Institutional Securities Limited 7th Floor, Cnergy, Appasaheb Marathe Marg Prabhadevi, Mumbai 400 025 **Tel:** (91 22) 6630 3030, **Fax:** (91 22) 6630 3330 **E-mail:** sbilife.ipo@jmfl.com **Investor grievance email:** grievance.ibd@jmfl.com **Website:** www.jmfl.com, **Contact person:** Prachee Dhuri **SEBI Registration number:** INM000010361	**Axis Capital Limited** 1st Floor, Axis House, C 2 Wadia International Centre, Pandurang Budhkar Marg, Worli, Mumbai - 400 025 **Tel:** (91 22) 4325 2183, **Fax:** (91 22) 4325 3000 **Email:** sbilife.ipo@axiscap.in **Investor grievance email:** complaints@axiscap.in **Website:** www.axiscapital.co.in, **Contact Person:** Simran Gadh **SEBI Registration No.:** INM000012029	**BNP Paribas*** BNP Paribas House, 1 North Avenue, Maker Maxity, Bandra-Kurla Complex, Bandra (East), Mumbai 400 051 **Tel:** (91 22) 3370 4000, **Fax:** (91 22) 6196 5194 **Email:** dl.ipo.sbilife@asia.bnpparibas.com **Investor grievance email:** indiainvestors.care@asia.bnpparibas.com **Website:** www.bnpparibas.co.in, **Contact Person:** Arkadeep Biswas **SEBI Registration No.:** INM000011534	**Citigroup Global Markets India Private Limited** 1202, 12th Floor, First International Financial Center, G-Block, Bandra Kurla Complex , Bandra East, Mumbai 400 098 **Tel:** (91 22) 6175 9999, **Fax:** (91 22) 6175 9961 **Email:** sbi.life.ipo@citi.com, **Investor grievance email:** investors.cgmib@citi.com, **Website:** www.online.citibank.co.in **Contact Person:** Ashish Guneta, **SEBI Registration No.:** INM000010718	**Deutsche Equities India Private Limited** The Capital, 14th floor, C -70, G Block, Bandra Kurla Complex, Mumbai 400 051 **Tel:** (91 22) 7180 4444, **Fax:** (91 22) 7180 4199 **Email:** sbilife.ipo@db.com **Investor grievance email:** db.redressal@db.com **Website:** www.db.com/India, **Contact person:** Viren Jairath **SEBI Registration number:** INM000010833

BOOK RUNNING LEAD MANAGERS			REGISTRAR TO THE OFFER	COMPANY SECRETARY AND COMPLIANCE OFFICER
ICICI Securities	kotak Investment Banking	SBI Capital Markets Limited	KARVY computershare	
ICICI SecuritiesLimited ICICI Center, H.T. Parekh Marg, Churchgate, Mumbai 400 020 **Tel:** (91 22) 2288 2460, **Fax:** (91 22) 2282 6580 **Email:** sbilife.ipo@icicisecurities.com **Investor grievance email:** customercare@icicisecurities.com **Website:** www.icicisecurities.com **Contact person:** Vishal Kanjani/Govind Khetan **SEBI Registration number:** INM000011179	**Kotak Mahindra Capital Company Limited** 1st Floor, 27 BKC, Plot No. 27, "G" Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 **Tel:** (91 22) 4336 0000, **Fax:** (9122) 6713 2447 **Email:** sbilife.ipo@kotak.com **Investor grievance email:** kmccredressal@kotak.com **Website:** www.investmentbank.kotak.com **Contact Person:** Ganesh Rane **SEBI Registration No.:** INM000008704	**SBI Capital Markets Limited*** 202, Maker Tower 'E', Cuffe Parade, Mumbai 400 005 **Tel:** (91 22) 2217 8300, **Fax:** (91 22) 2218 8332 **Email:** sbilife.ipo@sbicaps.com **Investor grievance email:** investor.relations@sbicaps.com **Website:** www.sbicaps.com **Contact person:** Gitesh Vargantwar/ Sambit Rath **SEBI Registration number:** INM000003531	**Karvy Computershare Private Limited** Karvy Selenium Tower B, Plot 31-32 Gachibowli, Financial District Nanakramguda, Hyderabad 500 032 **Tel:** (91 40) 6716 2222, **Fax:** (91 40) 2343 1551 **E-mail:** einward.ris@karvy.com **Investor grievance e-mail:** sbilife.ipo@karvy.com **Website:** https://karisma.karvy.com, **Contact person:** M. Murali Krishna SEBI registration number: INR000000221	**Aniket K. Karandikar** **SBI Life Insurance Company Limited** 'NATRAJ', M. V. Road and Western Express Highway, Junction, Andheri (East), Mumbai 400 069. **Tel:** (91 22) 6191 0047, **Fax:** (91 22) 6191 0517 **E-mail:** aniket.karandikar@sbilife.co.in Bidders may contact any of the Lead Managers who have submitted the due diligence certificate to SEBI for any complaints, information or clarifications pertaining to the Offer. Bidders can contact the Company Secretary and Compliance Officer or the Registrar to the Offer in case of any pre-Offer or post-Offer related problems, such as non-receipt of letter of allotment, non-credit of Allotted Equity Shares in the respective beneficiary account or non-receipt of refund intimations and non-receipt of funds by electronic mode.

* In compliance with the proviso to Regulation 21A(1) of the Securities and Exchange Board of India (Merchant Bankers) Regulations, 1992, as amended, read with proviso to Regulation 5(3) of the SEBI Regulations, BNP Paribas and SBI Capital Markets Limited will be involved only in marketing of the Offer.

AVAILABILITY OF RHP: Investors are advised to refer to the RHP, and the Risk Factors, contained therein before applying in the Offer. Full copy of the RHP is available at www.sebi.gov.in, the websites of the Lead Managers: at www.jmfl.com, www.axiscapital.co.in, www.bnpparibas.co.in, www.online.citibank.co.in, www.db.com/India, www.icicisecurities.com, www.investmentbank.kotak.com and www.sbicaps.com and the websites of BSE and NSE i.e. www.bseindia.com and www.nseindia.com, respectively.

AVAILABILITY OF BID CUM APPLICATION FORMS: Bid cum Application Forms can be obtained from the Registered Office of **SBI LIFE INSURANCE COMPANY LIMITED,** Lead Managers: **JM Financial Institutional Securities Limited, Tel:** (91 22) 6630 3030, **Fax:** (91 22) 6630 3330; **Axis Capital Limited, Tel:** (91 22) 4325 2183, **Fax:** (91 22) 4325 3000; **BNP Paribas; Tel:** (91 22) 3370 4000, **Fax:** (91 22) 6196 5194; **Citigroup Global Markets India Private Limited; Tel:** (91 22) 6175 9999, **Fax:** (91 22) 6175 9961; **Deutsche Equities India Private Limited; Tel:** (91 22) 7180 4444, **Fax:** (91 22) 7180 4199; **ICICI Securities Limited,Tel:** (91 22) 2288 2460, **Fax:** (91 22) 2282 6580; **Kotak Mahindra Capital Company Limited, Tel:** (91 22) 4336 0000, **Fax:** (91 22) 6713 2447; **SBI Capital Markets Limited, Tel:** (91 22) 2217 8300, **Fax:** (91 22) 2218 8332 and Syndicate Members: **JM Financial Services Limited: Tel:** (91 22) 6136 3400. **Fax:** (91 22) 2266 5902; **Kotak Securities Limited: Tel:** (91 22) 6218 5470, **Fax:** (91 22) 6661 7041; **SBICAP Securities Limited: Tel:** (91 22) 4227 3300, **Fax:** (91 22) 4227 3390; **Sharekhan Limited: Tel:** (91 22) 6115 0000 **Fax:** (91 22) 6748 1899 and at the select locations of the Sub-syndicate Members (as given below), SCSBs, Registered Brokers, RTAs and CDPs participating in the Offer. Bid-cum-Application Forms will also be available on the websites of BSE and NSE and the Designated Branches of SCSBs, the list of which is available at websites of the Stock Exchanges and SEBI.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors have to apply through the ASBA process. ASBA has to be availed by all the investors except Anchor Investors. For details on the ASBA process, please refer to the details given in ASBA Form and Abridged Prospectus and also please refer to the section "Offer Procedure" beginning on page 445 of the RHP. ASBA Forms can also be downloaded from the websites of BSE and NSE. ASBA form can be obtained from the list of banks that is available on the website of SEBI at www.sebi.gov.in. ASBA Form can be obtained from the SCSBs, the list of which is available on the website of SEBI at http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes, Registered Brokers, RTAs and CDPs.

Escrow Collection Bank, Refund Bank and Public Offer Account Bank: State Bank of India

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

For **SBI LIFE INSURANCE COMPANY LIMITED**
On behalf of the Board of Directors
Sd/-

Place : Mumbai
Date : September 20, 2017

Company Secretary and Compliance Officer

SBI LIFE INSURANCE COMPANY LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has registered The Red Herring Prospectus dated September 11, 2017 with the Registrar of Companies, Maharashtra at Mumbai on September 12, 2017. The RHP shall be available on the websites of SEBI and the Stock Exchanges at www.sebi.gov.in, www.bseindia.com and www.nseindia.com, respectively, and at the websites of the Lead Managers: at www.jmfl.com, www.axiscapital.co.in, www.bnpparibas.co.in, www.online.citibank.co.in, www.db.com/India, www.icicisecurities.com, www.investmentbank.kotak.com and www.sbicaps.com, respectively. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see the section titled "Risk Factors" on page 20 of the RHP.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the **"U.S. Securities Act"**) or any state securities laws in the United States, and unless so registered may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold within the United States only to "qualified institutional buyers" (as such term is defined in Rule 144A under the U.S. Securities Act) in reliance on the exemption from the registration requirements of the U.S. Securities Act or another available exemption from registration under the U.S. Securities Act and outside of the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales are made. There will be no public offering of the Equity Shares in the United States.

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